

Unwritten

The Power of Her Story



 **18th**
CAPTIVATING
ANNUAL CHARITY AUCTION

SPONSORSHIP PACKAGE

17 October 2026 | 5:30 PM
Futian Shangri-La, Shenzhen



 captivatingevents.org

 charityauction@captivating.org

 +86 755 2667 4830



Join us for a night of creating ENDLESS IMPACT.
Together, let's bring genuine hope to 1,000 lives.

On October 17th, 2026, Captivating invites you to our 18th Annual Captivating Charity Auction ~ an evening dedicated to transforming lives and rewriting futures.

Born into challenging circumstances, women and children in remote and impoverished areas face immediate barriers. Without outside intervention, their chances for a brighter future remain out of reach.

This is where we step in.

Help us reach our fundraising goal of RMB 1.5 MILLION and stand in the gap for those who need us most.

Together, we'll empower women, educate children, and elevate communities across Western China.

One Night. One Act.
Endless Impact.

**Become a corporate sponsor
or an auction donor
at our charity gala.**

Contact Serena Cole via email at
serena@captivating.org
or via phone at **+86 189 2459 4116 /**
+86 755 2667 4830
(from Monday to Friday, 8:30 AM to 5:30 PM).

*Provide senior high
school scholarships
to rural girls*



*Give students a
chance to complete
their education.*



*Assist and mentor
women in remote
areas to start their
own pig, chicken, or
tailoring businesses.*



*Help families increase
their incomes enough
to keep their children in
school.*



*Support volunteer
teachers as they serve
at remote schools.*



Sponsorship Opportunities

All proceeds from the event support the work of Captivating and its China-based partners.



SPECIAL THANK-YOU from the stage on night of event

GIFT PRESENTATION at the table

MOST PROMINENT LOGO DISPLAY in all materials and at the event

PHOTO OPPORTUNITIES with Captivating Founders and special guests

OPPORTUNITY TO ELECT SPONSORSHIP FUNDS to support a specific project

COMPANY BRANDED FOLLOW-UP REPORTS on your project

SPECIAL ACKNOWLEDGEMENT during the night by the host

NAME / COMPANY LOGO DISPLAY on boards / LED screens at the event,
on pre-event publicity, advertising, and PR materials, and as part of table decoration

VIP TABLE PLACEMENT for eight (8) guests

LOGO DISPLAY on Charity Auction website

INDIVIDUAL COMPANY WECHAT POST ANNOUNCEMENT

Diamond
RMB 160,000



GIFT PRESENTATION at the table

PHOTO OPPORTUNITIES with Captivating Founders and special guests

OPPORTUNITY TO ELECT SPONSORSHIP FUNDS to support a specific project

COMPANY BRANDED FOLLOW-UP REPORTS on your project

SPECIAL ACKNOWLEDGEMENT during the night by the host

NAME / COMPANY LOGO DISPLAY on boards / LED screens at the event,
on pre-event publicity, advertising, and PR materials, and as part of table decoration

VIP TABLE PLACEMENT for eight (8) guests

LOGO DISPLAY on Charity Auction website

INDIVIDUAL COMPANY WECHAT POST ANNOUNCEMENT

Gold
RMB 80,000



OPPORTUNITY TO ELECT SPONSORSHIP FUNDS to support a specific project

NAME / COMPANY LOGO DISPLAY on pre-event publicity,
advertising, and PR materials, and as part of table decoration

PRIORITY SEATING for eight (8) guests

LOGO DISPLAY on Charity Auction website

INDIVIDUAL COMPANY WECHAT POST ANNOUNCEMENT

Silver
RMB 40,000



NAME / COMPANY LOGO DISPLAY on pre-event publicity and
advertising materials, and as part of table decoration

PRIORITY SEATING for eight (8) guests

LOGO DISPLAY on Charity Auction website

Bronze
RMB 20,000

Auction & Game Prize Donations

All proceeds from the event support the work of Captivating and its China-based partners.

live auction

ITEM AND DONOR / COMPANY NAME AND LOGO
DISPLAYED on LED screens in ballroom and mentioned
by auctioneer as item is auctioned

DONOR LOGO DISPLAYED as an event sponsor on
signage in foyer

ITEM DISPLAYED with donor / company name and logo in
foyer

ITEM AND DONOR / COMPANY NAME DISPLAYED on
auction website a minimum of five days preceding event



silent auction

DONOR LOGO DISPLAYED as an event sponsor on signage in foyer

ITEM DISPLAYED with donor / company name and logo in foyer

ITEM AND DONOR / COMPANY NAME DISPLAYED
on auction website and available for bidding in online auction
for a minimum of five days preceding and during the event

games

DONOR LOGO DISPLAYED on signage in games area

ITEM DISPLAYED at game prizes tables



All information and logos must be received by August 1st, 2026
and physical items by September 1st, 2026.

*Captivating reserves the right to combine items
and determine how they will be displayed online and categorized at the event.*