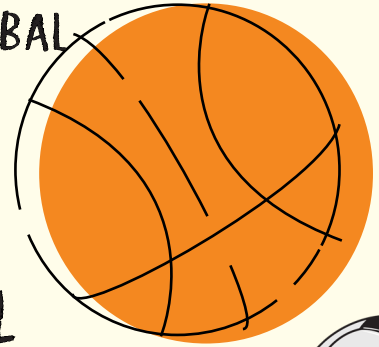




Captivating  
International  
One Act. Endless Impact.

**gpa** GLOBAL

CAPTIVATING AND GPA GLOBAL  
PROUDLY PRESENT



THE  12<sup>th</sup> ANNUAL

**KIDZ**

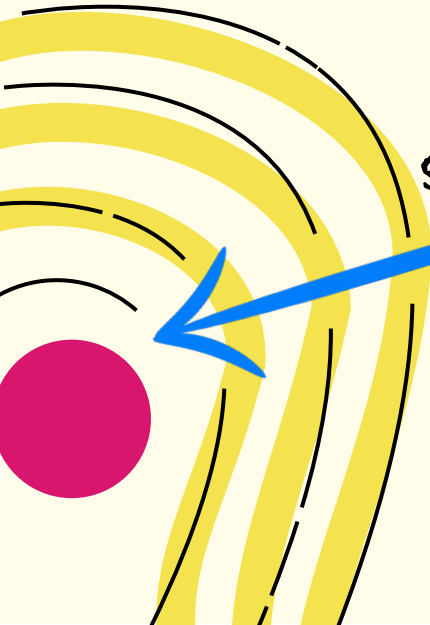
Kidz with **Heart**  
Mini Olympics



SPONSORSHIP PACKAGE 2025

15 MARCH 2025

SHEN WAI INTERNATIONAL SCHOOL



# CAPTIVATING'S MUCH LOVED FAMILY SPORTS DAY IS BACK!

Kids from 5 to 11 years old across Shenzhen will represent their home countries in a variety of sporting activities while raising money to help impoverished children in China reach out for a better tomorrow.



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**KIDZ**  
Kidz with Heart  
Mini Olympics





# GET INVOLVED!

With 180 international school children, 250 parents, and 150 volunteers from the local community expected to attend, Captivating is looking for corporate sponsors to get involved.

## EXAMPLES OF LOGO PLACEMENT FROM LAST YEAR



FLYER

### GOLD SPONSOR | gpa GLOBAL

- As Gold Sponsor, the event will be named after you. The [your name] KIDZ WITH HEART Mini Olympics.
- Company logo displayed (largest) on all materials, including promotional materials and podium backdrop, banners and t-shirts at the sponsored location.
- Logo displayed on Kidz with Heart website with hyperlink to company website.
- Presentation at the end of event and recognition in announcements during event. Option to have a special area setup to promote your business. Talk to us about your needs.
- Option to have promotional materials in registration kit.
- Individual company WeChat post announcement.
- Featured in Captivating e-newsletter and blogs.
- One-minute company branded DVD produced after the event including sponsorship logos and approval to use.
- Recognition as one of Captivating's honored corporate partners for 12 months on [captivating.org](http://captivating.org) and key publications.

### SILVER SPONSOR | 35,000 RMB

- Company name and logo displayed prominently on all materials (for sponsored location): podium backdrop, banners, t-shirts and promotional materials.
- Recognition in announcements during sponsored event location. Option to setup a booth/tent to promote your business. Talk to us about your needs.
- Logo displayed on Kidz with Heart website with hyperlink to company website.
- Option to have promotional materials in registration kits.
- Individual company WeChat post announcement.
- Featured in e-newsletter and blogs.
- One-minute DVD produced after the event including sponsorship logos and approval to use.
- Recognition as one of Captivating's honored corporate partners for 12 months on [captivating.org](http://captivating.org) and key publications.

### BRONZE SPONSOR | 15,000 RMB

- Company logo displayed at sponsored event location including podium backdrop, banner, and t-shirts.
- Option to have promotional materials in registration kits.
- Individual company WeChat post announcement
- Logo displayed on Kidz with Heart website with hyperlink to company website.
- Included in e-news updates related to the KWH event.
- Recognition in announcements during sponsored event location.

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**KIDZ**

Kidz with **Heart**  
Mini Olympics

## ABOUT US

**Captivating International** is a Hong Kong-registered charity that works in partnership with locally-registered, grassroots Chinese charities in remote locations of China. Captivating's mission and passion is to see disadvantaged, impoverished, poorest-of-the-poor children soar – to see them reach out for a better tomorrow.

**Shenzhen Charity Federation** is a group specifically established by the Chinese government to assist in the legal distribution and control of funds to approved social projects within China. CAPTIVATING was accepted as an officially registered charity fund under the umbrella of the Shenzhen Charity Federation on August 4th, 2015.



**Captivating  
International**  
One Act. Endless Impact.

**ALL PROCEEDS FROM  
THE EVENT SUPPORT THE  
WORK OF CAPTIVATING.**

## BE OUR PARTNER!

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