



**Husky**

# SantaRun

**圣诞老人慈善跑** Shenzhen  
深圳

**赞助商方案**

SPONSORSHIP PACKAGE

SATURDAY, DECEMBER 7, 2024

8:00 AM SHENZHEN

2024年12月7日, 星期六 - 上午8:00, 深圳

# TOGETHER

**we can bring joy and stability to struggling rural poor students and their families ... with a little help from Santa!**

Yes, Santa Claus is coming to town, in fact quite a few of them!

On December 7<sup>th</sup> 2024, CAPTIVATING, in partnership with Husky Energy, is holding its annual SANTA RUN and we would love you to be part of it.

Together we will be raising funds to support the Shenzhen Charity Federation CAPTIVATING Fund helping underprivileged girls through senior high school, and struggling moms to start their own chicken and pig businesses. Our support will bring much-needed relief to struggling families in rural Sichuan, Guizhou, and Yunnan.

We would be honored if you would become a corporate sponsor at the Husky Santa Run 2024 and help bring the joy of Christmas to Shenzhen.

## BECOME A CORPORATE SPONSOR OF THE HUSKY SANTA RUN 2024!



Now a member of the Cenovus group of companies



# WITH YOUR HELP

WE CAN CREATE ENDLESS IMPACT IN THE LIVES OF MORE GIRLS AND WOMEN FROM RURAL POOR REGIONS

Girls will receive high school scholarship to stabilize their education



Struggling moms will start their own chicken and pig businesses



Help motivate girls perform their best at school knowing they are supported



Bring relief to families struggling to cope with their daily living expenses



Sponsors will receive updates on how the program is going



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# SPONSORSHIP OPPORTUNITIES 2024

All proceeds from the event support the work of the Shenzhen Charity Foundation CAPTIVATING Fund.

MYRRH

¥10,000

Company logo displayed on all promotional material and t-shirts at the event (Sponsorship needs to be confirmed by Nov 19 for this to occur)

Recognition announcements at the beginning and end of the event

**Ten (10) complementary runner registrations**

Company logo displayed on Captivating's Santa Run website with hyperlink to company website

Company logo included in the e-newsletter

FRANKINCENSE

¥20,000

Company logo displayed on all promotional material and t-shirts at the event (Sponsorship needs to be confirmed by Nov 19 for this to occur)

Recognition announcements at the beginning and end of the event

**Twenty (20) complementary runner registrations**

Individual company WeChat post announcement

Company logo displayed on Captivating' Santa Run website with hyperlink to company website

Company logo included in the e-newsletter and blogs

GOLD

¥30,000

Company logo displayed on all promotional material and t-shirts at the event (Sponsorship needs to be confirmed by Nov 19 for this to occur)

Recognition announcements at the beginning and end of the event

**Thirty (30) complementary runner registrations**

Framed Santa Run certificate

Individual company WeChat post announcement

Company logo displayed on Captivating' Santa Run website with hyperlink to company website

Company logo included in the e-newsletter and blogs

Your funding will be allocated to a specific project, and we will provide you with donor updates.

## CONTACT US

Contact Tracy (9am-6pm Monday to Friday)

Email: [tracy@captivating.org](mailto:tracy@captivating.org)

Phone: +86 189 2459 4116 (m)

+86 755 2667 4830



Now a member of the Cenovus group of companies



**YOUR COMPANY WILL BE THANKED  
BY OUR MC THROUGHOUT THE EVENT!**



Backdrop and Race Number



Volunteers and Participants' Shirts



Fence Banner



Employees Enjoying the Event!



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