

14th Shenzhen Charity Federation
CAPTIVATING
ANNUAL CHARITY AUCTION
深圳市慈善会·开普威汀基金年度慈善拍卖会



Dare
to
Dream

**SPONSORSHIP
PACKAGE 2022**

15 October 2022 | 6:00 PM |
Futian Shangri-La, Shenzhen



captivatingevents.org



charityauction@captivating.org



+86 755 2667 4830

**IF WE DARE TO DREAM, AND WORK TOGETHER,
WE CAN MAKE THE DREAMS OF OTHERS COME TRUE**

**WITH YOUR SUPPORT, IN EXCESS OF 1,000 CHILDREN IN
CHINA WILL SEE THEIR LIVES TRANSFORMED THIS YEAR.**

On **October 15th, 2022**, in collaboration with the SHENZHEN CHARITY FEDERATION, Captivating is holding their 14th Annual Captivating Charity Auction.

EVERY THREE HOURS, a child somewhere in China, Nepal or Philippines has her life significantly and positively impacted by a Captivating supported program.

Help us reach our fundraising goal of **RMB 1.5 MILLION** and be part of providing real hope and opportunity to hundreds of girls and their families in Western China. Our core programs aren't band-aids or temporary solutions.

We believe within every child lives the potential for greatness - something of incredible value they can offer to their world. For some, much of this value is lost because of poverty or prejudice. Our mission is to see disadvantaged, impoverished, poorest-of-the-poor children soar - see them reach out for a better tomorrow.

Become a corporate sponsor or an auction donor at our charity gala.

Contact Serena Cole via email at serena@captivating.org
or via phone at +86 189 2459 4116 (m) / +86 755 2667 4830 (Monday to Friday, 9AM to 6PM)



SPONSORSHIP OPPORTUNITIES

All proceeds from the event support the work of Captivating and its China-based partners.

★ Diamond ¥160,000

SPECIAL THANK YOU
from the stage
on the night of the event

GIFT PRESENTATION
at the table

MOST PROMINENT LOGO DISPLAY
in all materials and at the event

PHOTO OPPORTUNITIES
with Captivating Founders
and Special Guests

**OPPORTUNITY TO ELECT
SPONSORSHIP FUNDS**
to support a specific project

**COMPANY-BRANDED
FOLLOW-UP REPORTS**
on selected/sponsored project

SPECIAL ACKNOWLEDGEMENT
during the night by host

NAME / COMPANY LOGO DISPLAY
on boards / LED screens at the event,
on pre-event publicity, advertising,
and PR materials, and
as part of table decoration

**VIP TABLE PLACEMENT
FOR 8 GUESTS**

LOGO DISPLAY
on Charity Auction website

**INDIVIDUAL COMPANY
WECHAT POST ANNOUNCEMENT**

★ Platinum ¥80,000

GIFT PRESENTATION
at the table

PHOTO OPPORTUNITIES
with Captivating Founders
and Special Guests

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**VIP TABLE PLACEMENT
FOR 8 GUESTS**

LOGO DISPLAY
on Charity Auction website

**INDIVIDUAL COMPANY
WECHAT POST ANNOUNCEMENT**

★ Gold ¥40,000

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**VIP TABLE PLACEMENT
FOR 8 GUESTS**

LOGO DISPLAY
on Charity Auction website

**INDIVIDUAL COMPANY
WECHAT POST ANNOUNCEMENT**

★ Silver ¥25,000

**NAME / COMPANY LOGO
DISPLAY** on boards /
LED screens at the event,
on pre-event publicity,
advertising, and PR
materials,
and as part of table
decoration

**PRIORITY SEATING
FOR 8 GUESTS**

LOGO DISPLAY
on Charity Auction website

**INDIVIDUAL COMPANY
WECHAT POST
ANNOUNCEMENT**

★ Bronze ¥15,000

**NAME /
COMPANY LOGO
DISPLAY** as
part of table
decoration

**PRIORITY SEATING
FOR 8 GUESTS**

LOGO DISPLAY
on Charity Auction website

AUCTION & GAME PRIZE DONATIONS

All proceeds from the event support the work of Captivating and its China-based partners.



LIVE AUCTION

Item and donor / company name and logo displayed on LED screens and ballroom and mentioned by auctioneer as item is auctioned

Donor logo displayed as an event sponsor on signage in foyer

Item displayed with donor / company name and logo in foyer

Item and donor / company name displayed on auction website for a minimum of 5 days preceding the event

SILENT AUCTION

Donor logo displayed as an event sponsor on signage in foyer

Item displayed with donor / company name and logo in foyer

Item and donor / company name displayed on auction website for a minimum of 5 days preceding the event and available for bidding in online auction during the event

GAMES

Donor logo displayed on signage in games area

Item displayed at game prize tables

All information and logos must be received by **August 15, 2022**.

Captivating reserves the right to combine items and determine how they will be displayed online and categorized at the event.