



# SPONSORSHIP PACKAGE

16 October 2021 - 6:00pm  
Futian Shangri-La, Shenzhen



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Together  
we are  
ONE



# TOGETHER

WE CAN CHANGE THE WORLD

On October 16th, 2021, in collaboration with the SHENZHEN CHARITY FEDERATION, Captivating is holding their 13th Annual Captivating Charity Auction.

**EVERY THREE HOURS** a child somewhere in China, Nepal or Philippines has her life significantly and positively impacted by a Captivating supported program.

Help us reach our fundraising goal of **RMB 1.5 MILLION** and be part of providing real hope and opportunity to hundreds of girls and their families in Western China. Our core programs aren't band-aids or temporary solutions.

We believe within every child lives the potential for greatness - something of incredible value they can offer to their world. For some, much of this value is lost because of poverty or prejudice. Our mission is to see disadvantaged, impoverished, poorest-of-the-poor children soar - see them reach out for a better tomorrow.

**WITH YOUR SUPPORT,  
IN EXCESS OF 1,000 GIRLS,  
UNDERPRIVILEGED MOMS AND  
THEIR CHILDREN IN CHINA WILL SEE  
THEIR LIVES TRANSFORMED THIS YEAR.**



Help moms increase their incomes enough to give their children the support they need

Provide vocational and high school scholarships

Assist and mentor young women and moms to start their first job

Give girls the chance to complete their education



**BECOME A CORPORATE SPONSOR  
OR AN AUCTION DONOR AT OUR CHARITY GALA.**

## SPONSORSHIP OPPORTUNITIES

All proceeds from the event support the work of Captivating and its China based partners.

### DIAMOND (¥160,000)

Special thank-you from the stage on night of the event

Gift Presentation at the table

Logo displayed MOST prominently in all materials and at the event

Photo opportunities with Captivating Founders and special guests

Opportunity to elect sponsorship funds to support a specific project

Company branded follow-up reports on your project

Special acknowledgement during the night by MC

Name / company logo included on display boards / LED screens at the event

Name / company logo displayed on pre-event publicity, advertising & PR materials

Display of name / company logo as part of table decoration

VIP table placement for 8 guests

Logo displayed on Charity Auction website

Individual company wechat post announcement

### PLATINUM (¥80,000)

Gift presentation at table

Photo opportunities with Captivating Founders and special guests

Opportunity to elect sponsorship funds to support a specific project

Company branded follow-up reports on your project

Special acknowledgement during the night by MC

Name / company logo included on display boards / LED screens at the event

Name / company logo displayed on pre-event publicity, advertising & PR materials

Display of name / company logo as part of table decoration

VIP table placement for 8 guests

Logo displayed on Charity Auction website

Individual company wechat post announcement

### GOLD (¥40,000)

Opportunity to elect sponsorship funds to support a specific project

Company branded follow-up reports on your project

Special acknowledgement during the night by MC

Name / company logo included on display boards / LED screens at the event

Name / company logo displayed on pre-event publicity, advertising & PR materials

Display of name / company logo as part of table decoration

VIP table placement for 8 guests

Logo displayed on Charity Auction website

Individual company wechat post announcement

### SILVER (¥25,000)

Name / company logo included on display boards / LED screens at the event

Name / company logo displayed on pre-event publicity, advertising & PR materials

Display of name / company logo as part of table decoration

Priority seating for 8 guests

Logo displayed on Charity Auction website

Individual company wechat post announcement

### BRONZE (¥15,000)

Display of name / company logo as part of table decoration

Priority seating for 8 guests

Logo displayed on Charity Auction website

## CONTACT US

Contact Serena by Email: [serena@captivating.org](mailto:serena@captivating.org)

Phone: +86 189 2459 4116 (m) / +86 755 2667 4830 (9am-6pm Monday to Friday)

# AUCTION & GAME PRIZE DONATIONS

All proceeds from the event support the work of Captivating and its China based partners.



## LIVE AUCTION

Item and donor / company name and logo displayed on LED screens in ballroom and mentioned by auctioneer as item is auctioned

Donor logo displayed as an event sponsor on signage in foyer

Item displayed with donor / company name and logo in foyer

Item and donor / company name displayed on auction website a minimum of 5 days preceding event

## SILENT AUCTION

Donor logo displayed as an event sponsor on signage in foyer

Item displayed with donor / company name and logo in foyer

Item and donor / company name displayed on auction website a minimum of 5 days preceding event and available for bidding in online auction during the event.

## GAMES

Donor logo displayed on signage in games area

Item displayed at game prize tables

All information and logos must be received by August 15th, 2021. Captivating reserves the right to combine items and determine how they will be displayed online and categorized at the event.